

ACHE OF KS/KCLPC PROGRAM

Grid Collaborative Workspaces
(Hosted by Beeler Consulting)
12022 Blue Valley Pkwy, Overland Park, KS 66213
April 14, 2026

SCHEDULE

Check In: 7:45 a.m.
Education Panel: 8:00 – 9:30 a.m.
Networking Coffee: 9:30 a.m. – 10:00 a.m.

SUSTAINABLE STRATEGIES FOR TODAY'S HEALTHCARE WORKFORCE

Healthcare organizations continue to navigate evolving workforce challenges shaped by rising burnout, staffing shortages, and increasing demands on care delivery. These pressures impact both individual well-being and overall system performance, highlighting the need for thoughtful, sustainable approaches rather than short-term solutions.

At the same time, there is growing opportunity to strengthen the workforce through improved collaboration, resilient team structures, and supportive work environments. High-performing teams, effective processes, and a focus on well-being are essential to adapting in today's dynamic healthcare landscape.

This panel will provide a high-level exploration of key workforce trends, challenges, and opportunities, along with practical strategies to support well-being, enhance team performance, and build more sustainable, collaborative healthcare organizations.

SPEAKERS

Moderator:

Rob Brinkerhoff | AMN Healthcare
C-suite Practice Leader

Rob Brinkerhoff is a seasoned healthcare executive and people strategy leader with more than 20 years of experience advising and leading complex health systems. He currently serves as C-Suite Practice Leader at AMN Healthcare, supporting organizations with executive leadership, workforce strategy, and organizational transformation. Rob previously held senior CHRO and Chief People Officer roles at large, high performing health systems, including Prisma Health and Mercy Health. Known for his practical, results driven approach, Rob specializes in executive leadership development, total rewards strategy, workforce planning, and building aligned, high performing healthcare organizations.

Panelists:

Beth Alpers | University of Missouri Health Care
Chief Human Resources Officer

Beth Alpers is the Chief Human Resources Officer at University of Missouri Health

Care, where she leads enterprise people strategy across a large academic health system. A collaborative, results oriented executive, Beth brings deep experience spanning clinical operations, learning and development, workforce planning, and executive HR leadership. She is known for aligning talent strategy with organizational goals, strengthening leadership capability, and driving sustainable cultural and operational improvements. Beth's background as both a clinician and HR leader gives her a practical, business focused perspective on building resilient, high performing healthcare organizations.

**Patrick Avila | Ascension Via Christi Hospital Manhattan
President**

Patrick Avila, FACHE, MPT, has been named the new President of Ascension Via Christi Hospital in Manhattan, where he will begin his role on April 20, 2026. A seasoned healthcare executive, Patrick brings more than 25 years of progressive leadership experience across community and regional hospitals. He is recognized for advancing operational excellence, strengthening financial performance, and deepening physician and associate engagement. Patrick has led organizations through periods of growth and transformation while maintaining a strong focus on patient-centered care and community impact. He is a Fellow of the American College of Healthcare Executives and holds advanced degrees in healthcare leadership and physical therapy.

**Shannon Kuczynski | Boone Health
Chief Nurse Executive**

Shannon Kuczynski is the Chief Nurse Executive at Boone Health, where she provides strategic leadership for nursing practice, clinical operations, and workforce development across the organization. A board-certified nurse executive, Shannon brings extensive experience spanning health system leadership, service line strategy, clinical informatics, and workforce transformation. Prior to joining Boone Health, she held senior leadership roles within large, multistate health systems, including division level executive positions overseeing clinical service lines. Shannon is known for her results driven approach to advancing care delivery, strengthening clinical teams, and aligning nursing strategy with organizational performance and patient outcomes.

We are pleased to offer 1.5 In Person Education Credits and an opportunity for networking with fellow members and Kansas City healthcare professionals.

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